

COWTRAC SYSTEMS

The Ultimate Mechanical Cow



NRCHA
Australia



Coolup Cutters



*The ultimate system for training your horse
to work a cow, stop straight, improve roll
backs and maintain proper position*





WHY COWTRAC™

The Challenge CowTrac Systems was started in 2005 in support of top cutting and cow horse trainers looking for improved training tools. The challenge was for a system that was quieter, smoother, more responsive and more portable than other solutions.

Complete Systems CowTrac systems are built with proven state-of-the-art technology and come standard with manual and remote operation, universal mounting brackets and enough Supercord for a 100 ft. work area.

Selectable Stop All CowTrac and Rancher systems include a selectable stop. Sidekicks are set to the hardest stop without compromising smooth transitions from slow to fast and fast to slow.

Smooth, Quiet Operation Our powerful DC motors are quiet and dependable. The built-in adjustable ramp-down feature keeps the cow from starting and stopping abruptly ensuring smooth transitions from slow to fast and fast to slow.

Digital Transmit/Receive The transmitter is designed with state-of-the-art high speed digital technology. This makes the system extremely responsive to starts, stops and speed changes.

Bump Technology places speed setting at your fingertips allowing you to independently set the slow and fast speeds from the remote.

Record/Play Mode CowTrac Elite, Elite4 and Ultima include a built-in memory system. Buttons on the remote makes recording and playback simple.

Universal Mounting System The universal mounting bracket comes standard on all systems making installation and removal easy. It breaks down in 12" sections for storage and portability.

The Cow The material cow has a 3D head and 2D body. This combination provides the most animation and life-like movement when changing directions. Our cow has a complete back line loop that puts a drag on the tail so it doesn't slide past the head when the cow stops.

AC/DC Operation All CowTrac systems are designed to operate with either 120/240VAC or an external 12-volt source like a deep-cycle battery making it the perfect portable training device. Sidekicks can be upgraded to a rechargeable 18V battery.

Upgrade Policy All systems are all based on the same proven technology. As a result, any system can be upgraded for the original difference in cost. You never lose a penny of your investment.

Warranty Total 2-year warranty includes system, remote and accessories



COWTRAC™ MECHANICAL COW



- Single (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The single (variable) speed CowTrac System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability and includes a two-button remote, universal mounting hardware, rechargeable batteries/charger for the remote and enough Supercord for a 100 foot working area. It weighs only 24 lbs. The 2-year warranty includes system, remote and accessories.



Set System Speeds from your Remote with "BUMP" technology.

Set slow and fast speeds with the touch of a button on your remote. Working with a young horse? **BUMP** the speed down with the "-" button. Want to speed it up for an experienced horse? **BUMP** it up with the "+" button. Easily set slow and fast settings across full range. **BUMP** is available on all systems.

CowTrac with Flag	\$1,640.00
Universal Mount	80.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$1,775.00

Cow kit (replaces flag) **\$195.00**

"Bump" Technology (see description on CowTrac page) **175.00**



COWTRAC™ MECHANICAL COW



- Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The dual (variable) speed CowTrac II System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100-foot working area and quick mount pulley system. It weighs only 24 lbs. The 2-year warranty includes system, remote and accessories.

Dual Speed Operation CowTrac II transitions from a slow speed setting to a fast speed setting via the remote or manual switch. The built-in adjustable ramp-down feature keeps the flag from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

CowTrac II with Flag	\$1,760.00
Universal Mount	80.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$1,895.00
 Cow kit (replaces flag)	 \$195.00
 "Bump" Technology (see description on CowTrac page)	 175.00



COWTRAC ELITE & ULTIMA™ MECHANICAL COW



- Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Easily record/play training routines
- Weatherproof steel enclosure
- Universal mounting system
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The dual (variable) speed Ultima System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100-foot working area and quick mount pulley system. It weighs only 24 lbs and the 2-year warranty includes system, remote and accessories.

Dual Speed Operation CowTrac Ultima transitions from a slow speed setting to a fast speed setting via the remote or manual switch. The built-in adjustable ramp-down feature keeps the cow from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

Simple 3 Button Remote Controlled Record/Play Function The real power and flexibility of the CowTrac Ultima is the Record/Play capability. With four (4) memory locations this is truly a system that can provide a great training program. Control play, pause and record from remote.

CowTrac Elite (single memory) with Flag	\$2,360.00
Universal Mount	80.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$2,495.00
CowTrac Ultima with Flag	\$2,740.00
Universal Mount	80.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$2,895.00

Cow kit (replaces flag)	\$195.00
"Bump" Technology (see description on CowTrac page)	\$175.00



SIDEKICK™ FLAG SYSTEM



- Single or Dual (variable) speed system
- Smooth, quiet operation
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12 (STD) or 18VDC

Compact, powerful, and portable

Sidekick is a flag-only system housed in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100-foot working area and quick mount pulley system. It's 10" x 8" x 6" and weighs only 15 lbs. The 2-year warranty includes system, remote and accessories. Single and dual speed models available.

Sidekick with Flag

Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$1,475.00

Sidekick II with Flag

Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$1,595.00

18V Battery upgrade for Sidekick (replaces 12volt operation)	75.00
18V LiIon Battery	75.00
Fast charger for 18V Li-Ion Battery (120VAC)	75.00
Fast charger for 18V Li-Ion Battery (240VAC)	100.00
"Bump" Technology (see description on CowTrac page)	175.00



SIDEKICK ELITE/ELITE-4™ MECHANICAL COW



- Dual (variable) speed system
- Smooth, quiet operation
- Remote control from horseback
- Easily record/play training routines
- Weatherproof steel enclosure
- Universal mounting system
- Available with BUMP technology
- 120/240VAC and 12 (STD) or 18VDC

Compact, powerful, and portable

SideKick is a flag system housed in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100-foot work area and quick mount pulley system. It's 10" x 8" x 6" and weighs only 15 lbs. The 2-year warranty includes system, remote and accessories.

Dual Speed Operation SideKick Elite transitions from a slow speed setting to a fast speed setting via the remote or manual switch. The built ramp feature keeps the flag from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

Simple 2 Button Remote Controlled Record/Play Function The real power and flexibility of the SideKick Elite is the Record/Play capability. With one (1) memory location that can hold up to 500 moves this is truly a system that can provide a great training program. Control play, pause and record from remote.

SideKick Elite with Flag

Universal Mount

Rechargeable Batteries/Charger for remote

\$2105.00

35.00

55.00

Complete System \$2195.00

SideKick Elite-4 (4 memory version) with Flag

Add \$400.00

18V Battery upgrade for Sidekick (replaces 12volt operation)

75.00

18V LiIon Battery

75.00

Fast charger for 18V Li-Ion Battery (120VAC)

75.00

Fast charger for 18V Li-Ion Battery (240VAC)

100.00

"Bump" Technology (see description on CowTrac page)

175.00



COWTRAC RANCHER™ MECHANICAL COW



- Single or Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard stop on/off)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

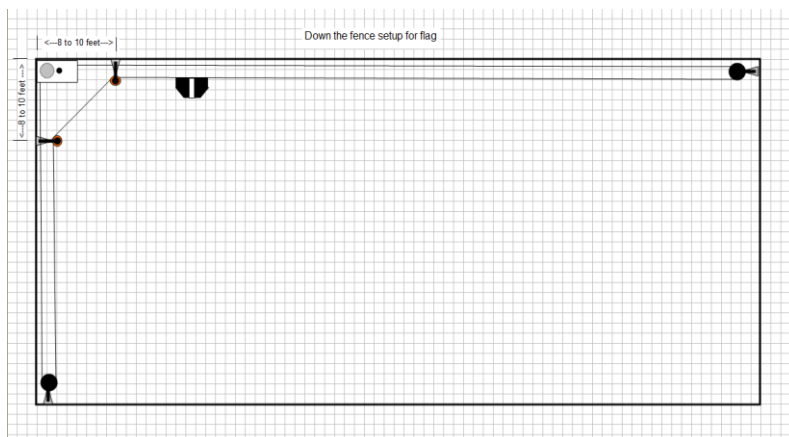
Compact, powerful, and portable The single (variable) speed CowTrac System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability and includes a two-button remote, universal mounting hardware, rechargeable batteries/charger for the remote and enough Supercord for a 100 foot working area. It weighs only 20 lbs. The 2-year warranty includes system, remote and accessories.

Dual Speed Operation The Rancher II transitions from a slow speed setting to a fast speed setting via the remote or manual switch. The built-in adjustable ramp-down feature keeps the flag from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

Rancher with Flag	\$1,535.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$1,625.00
Rancher II with Flag	\$1,655.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$1,745.00
Rancher Elite with Flag	\$2,255.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	<u>55.00</u>
Complete System	\$2,345.00
Rancher Elite-4 (4 memory version) with Flag	Add \$400.00
Cow kit (replaces flag)	\$195.00
"Bump" Technology (see description on CowTrac page)	\$175.00



COWTRAC ACCESSORIES



Down-the-fence kit (two end pulleys, two corner pulleys)	\$400.00
Ranch Sorter kit (one end pulleys, three corner pulleys)	\$400.00
Additional Supercord	\$0.30/ft
Flag (22")	\$50.00
Long Flag (44")	\$65.00
Cow Kit (replaces flag) (cow, 2 pulleys, 200 ft Supercord)	\$195.00
Cow Kit (separate) (cow, 2 pulleys, 200 ft Supercord)	\$225.00
Cow only	\$150.00
2 Button Remote (left, right)	\$150.00
Elite/Ultima Remote (without Bump)	\$175.00
Bump Remote (left, right, +, Reset, -)	\$175.00
Elite/Bump remote	\$195.00
Ultima/Bump remote	\$195.00
Rechargeable Batteries for remote (2 batteries)	\$15.00
Battery Charger for remote	\$25.00
Universal mount for CowTrac (system/hinged end pulley)	\$80.00
Universal Mount for Sidekick (system hooks)	\$35.00
Hinged end pulley	\$45.00
18V LiIon Battery (3 Amp Hour)	\$75.00
Fast charger for 3 Amp hour battery (120VAC)	\$75.00
Fast charger for 3 Amp hour battery (240VAC)	\$100.00



COWTRAC SYSTEMS

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SCOTTS VALLEY, CA 95066

P: 831.224.4435 F: 831.536.1813

www.cowtrac.com



ORDER FORM

BILL TO ADDRESS (please print or type)

Name		Date
Street Address		
City	State	Zip Code
Province/Territory	International Postal Code	
Country		
Phone Number	FAX Number	
Email Address (for paypal transactions, use registered email address for invoice)		

METHOD OF PAYMENT (please print or type)

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Discover	<input type="checkbox"/> American Express	<input type="checkbox"/> Paypal
Credit Card Number	Expiration Date	Security Code (3 or 4 digit)		
Name as it appears on card				

Check/Money Order enclosed for \$ _____ payable to CowTrac Systems in US Dollars

SHIP TO ADDRESS IF DIFFERENT FROM BILL TO ADDRESS (please print or type)

Name		Date
Street Address		
City	State	Zip Code
Province/Territory	International Postal Code	
Country		

EMAIL CONTACT

support@cowtrac.com

<http://www.cowtrac.com>

ORDER BY MAIL

COWTRAC SYSTEMS

5610 Scotts Valley Drive

Suite B326

Scotts Valley, CA 95066

ORDER BY FAX

831-536-1813

ORDER BY PHONE

831-224-4435

PLEASE DO NOT EMAIL CONFIDENTIAL CREDIT INFORMATION

PART	DESCRIPTION	PRICE \$	TOTAL
SideKick	SideKick System - Single Speed, Remote, Flag	\$ 1,475.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
SideKick II	SideKick System - Dual Speed, Remote, Flag	\$ 1,595.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
SideKick Elite	SideKick Dual Speed, single memory, remote, flag	\$ 2,195.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
SideKick Elite 4	SideKick Dual Speed, Four (4) memory, flag	\$ 2,595.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Rancher	Rancher System - Single Speed, Remote, Flag	\$ 1,625.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Rancher II	Rancher System - Dual Speed, Remote, Flag	\$ 1,745.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Rancher Elite	Rancher Dual Speed, single memory, remote, flag	\$ 2,345.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Rancher Elite 4	Rancher Dual Speed, Four (4) memory, flag	\$ 2,745.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Cow Trac	Cow Trac System - Single Speed, Remote, Flag	\$ 1,775.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Cow Trac II	Cow Trac System - Dual Speed, Remote, Flag	\$ 1,895.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Cow Trac Elite	Cow Trac Dual Speed, single memory, remote, flag	\$ 2,495.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Cow Trac Ultima	Cow Trac Dual Speed, Four (4) memory, flag	\$ 2,895.00	
	UM, 2 rechargeable batteries/charger, 200 ft supercord		
Bump Technology	Remote speed setting capability available on all systems	\$ 175.00	
Standard Flag	12" x 24" Flag	\$ 50.00	
Long Flag	12" x 48" flag	\$ 65.00	
COW KIT Upgrade	Cow , 200 ft supercord, 2 back line pulleys - replaces flag	\$ 195.00	
COW KIT Separate	Cow , 200 ft supercord, 2 back line pulleys	\$ 240.00	
Cow	Cow only	\$ 150.00	
RMT 2	Two button remote	\$ 150.00	
RMT M	Four Button Remote (Left, Right, Rec, Play)	\$ 175.00	
RMT BUMP	Bump Remote (Left, Right)	\$ 175.00	
RMT 5B	Elite/Bump Remote (Left,Right,Rec,Play,Mem)	\$ 195.00	
RMT 8B	Ultima/Bump Remote (Left,Right,Rec,Play,Mem, +, -, RsT)	\$ 195.00	
DTF KIT	Dow n-the-fence kit (2 Corner, 2 End Pulleys)	\$ 400.00	
RSK	Ranch Sorter Kit (3 Corner, 1 End pulley)	\$ 400.00	
SK 18V	18 volt operation upgrade for Sidekick	\$ 75.00	
SK 18VB	18 volt battery for Sidekick (Replaces 12V)*	\$ 75.00	
SK Ch 120V	18V fast charger for Sidekick 18V battery (120VAC)	\$ 75.00	
SK Ch 230V	18V fast charger for Sidekick 18V battery (230VAC)	\$ 100.00	
Supercord	Supercord (by foot) # feet	\$ 0.30	
UM	Universal Mounting system	\$ 80.00	
R-BAT	Two rechargeable batteries	\$ 15.00	
CHG	Universal charger for remote batteries	\$ 25.00	
DVD	AI Dunning "Fast Track to Cutting" DVD	\$ 39.95	
* Requires SK 18V operation upgrade to Sidekick		Subtotal	\$
Shipping: US		Shipping	
		Total	