

COWTRAC SYSTEMS

The Ultimate Mechanical Cow



The ultimate system for training your horse to work a cow, stop straight, improve roll backs and maintain proper position



WHY COWTRAC™

The Challenge CowTrac systems was started in 2005 in support of top cutting and cow horse trainers looking for improved training tools. The challenges put forth were for a new system that would be quieter, smoother, more responsive and more portable than the existing solutions.

Complete Systems CowTrac systems are built with proven state-of-the-art technology and come standard with manual and remote operation, universal mounting brackets and enough Supercord for a 100 ft. work area.

Selectable Stop All CowTrac systems include a selectable (hard, medium or soft) stop. Sidekicks are set to the hardest stop without compromising smooth transitions from slow to fast and fast to slow.

Smooth, Quiet Operation Our powerful DC motors are quiet and dependable. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly and ensure smooth transitions from slow to fast and fast to slow.

Digital Transmit/Receive The transmitter is designed with state-of-the-art high speed digital technology. This makes the system extremely responsive to starts, stops and speed changes.

Bump Technology CowTrac Systems places speed setting at your fingertips with our "BUMP" technology. Now setting the slow and fast speeds can be done right from the remote.

Record/Play Mode The CowTrac Ultima includes a built-in memory system. It easily records and plays patterns. Up to 500 moves can be stored at one time in each of 4 memory locations. The 3-button remote makes recording and playing simple.

Universal Mounting System The universal mounting bracket comes standard on all CowTrac and Sidekick systems making installation and removal easy. It breaks down in 12" sections for storage and portability.

The Cow The material cow has a 3D head and 2D body. This combination provides the most animation and life-like movement when changing directions. Unlike other systems that simply use a slide to hold up the tail, our cow has a complete back line loop that puts a drag on the tail so it doesn't slide past the head when the cow stops.

AC/DC Operation All CowTrac systems are designed to operate with either 120/240VAC or an external 12 volt source like a deep-cycle battery making it the perfect portable training device. Sidekicks comes with a rechargeable 18V battery.

Upgrade Policy All systems are all based on the same proven technology. As a result, any system can be upgraded for the original difference in cost. You never lose a penny of your investment.

Warranty Two Years limited warranty includes system and remote



COWTRAC™ MECHANICAL COW



- Single (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The single (variable) speed CowTrac System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability and includes a two-button remote, universal mounting hardware, rechargeable batteries/charger for the remote and enough Supercord for a 100 foot working area. It weighs only 24 lbs and comes with a 2 year limited warranty.



Set System Speeds from your Remote with "BUMP" technology

Set slow and fast speeds with a touch of a button on your remote. Working with a young horse? **BUMP** the speed down with the "-" button. Want to speed it up for an experienced horse? **BUMP** it up with the "+" button. Easily set slow and fast settings across full range. **BUMP** is available on all systems.

CowTrac with Flag	\$1,195.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,295.00
CowTrac with Cow	\$1,350.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,450.00

"Bump" Technology	150.00
Travel Case* (waterproof, dust proof, crush proof)	200.00

* Only available in the US due to excessive international shipping costs



COWTRACII™ MECHANICAL COW



- Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The dual (variable) speed CowTrac II System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It weighs only 24 lbs and comes with a 2 year limited warranty.

Dual Speed Operation CowTrac II has the ability to transition from a slow speed setting to a fast speed setting via the remote. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

CowTrac II with Flag	\$1,595.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,695.00
CowTrac II with Cow	\$1,750.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$1,850.00

"Bump" Technology (see description on CowTrac page)	150.00
Travel Case* (waterproof, dust proof, crush proof)	200.00

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COWTRAC ULTIMA™ MECHANICAL COW



- Dual (variable) speed system
- Smooth, quiet operation
- Selectable stop (hard, medium or soft)
- Remote control from horseback
- Easily record/play training routines
- Weatherproof steel enclosure
- Universal mounting system
- Available with BUMP technology
- 120/240VAC and 12VDC operation

Compact, powerful, and portable The dual (variable) speed CowTrac II System comes in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It weighs only 24 lbs and comes with a 2 year limited warranty.

Dual Speed Operation CowTrac Ultima has the ability to transition from a slow speed setting to a fast speed setting via the remote. The built in adjustable ramp-down feature keeps the cow from starting and stopping abruptly and ensures a smooth transition from slow to fast and fast to slow.

Simple 3 Button Remote Controlled Record/Play Function The real power and flexibility of the CowTrac Ultima is the Record/Play capability. With four (4) memory locations that can hold up to 500 moves this is truly a system that can provide a great training program. Control play, pause and record from remote.

CowTrac Ultima with Flag	\$2,595.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$2,695.00

CowTrac Ultima with Cow	\$2,750.00
Universal Mount	65.00
Rechargeable Batteries/Charger for remote	<u>35.00</u>
Complete System	\$2,850.00

"Bump" Technology (see description on CowTrac page)	150.00
Travel Case* (waterproof, dust proof, crush proof)	200.00

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COWTRAC SIDEKICK™ FLAG SYSTEM



- Single or Dual (variable) speed system
- Smooth, quiet operation
- Remote control from horseback
- Weatherproof steel enclosure
- Universal mounting system
- Portable and easy to set up
- Available with BUMP technology
- 120/240VAC and 18VDC operation

Compact, powerful, and portable

Sidekick is a flag-only system housed in a compact, weather resistant NEMA4 steel enclosure powder coated for durability. The system comes standard with enough Supercord line for a 100 foot working area and quick mount pulley system. It's 8" x 6" x 6" and weighs only 11 lbs and comes with a 2 year limited warranty. Single and dual speed models available.

Sidekick with Flag	\$1,025.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	35.00
18V NiMH Battery	50.00
Fast charger	<u>50.00</u>

Complete System \$1,195.00

Sidekick II with Flag	\$1,325.00
Universal Mount	35.00
Rechargeable Batteries/Charger for remote	35.00
18V NiMH Battery	50.00
Fast charger	<u>50.00</u>

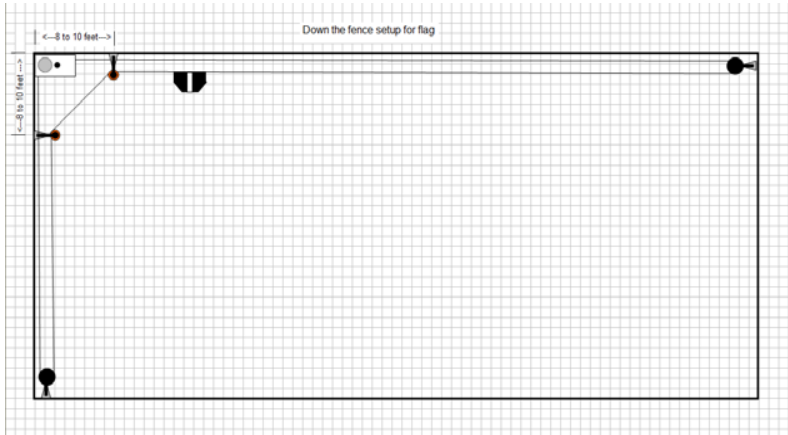
Complete System \$1,495.00

Additional 18V NiMH battery	50.00
"Bump" Technology (see description on CowTrac page)	150.00
Travel Case* (waterproof, dust proof, crush proof)	200.00

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COWTRAC ACCESSORIES



Down-the-fence kit (two end pulleys, two corner pulleys) \$300.00
 Additional Supercord 0.25 per ft

Flag 30.00

Cow Kit (cow, back line pulleys, 200 ft of Supercord) 155.00
 Cow 100.00

Remotes
 2 Button Remote (left, right) 75.00
 Ultima Remote (left, right, record, memory select, play) 100.00
 Bump Remote (left, right, +, Reset, -) 150.00
 Ultima Bump remote 150.00
 Rechargeable Batteries for remote (2 batteries) 10.00
 Battery Charger for remote 25.00

Universal mount for CowTrac (system and end pulley hooks) 65.00
 Universal Mount for Sidekick (system hooks) 35.00

18V NiMH Battery (2 Amp Hour) 50.00
 Fast charger for 2 Amp hour battery 50.00

Travel Case* (waterproof, dust proof, crush proof) 200.00

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COWTRAC SYSTEMS

5610 Scotts Valley Drive B326
 Scotts Valley, CA 95066

PH: (831) 224-4435 • FX: (831) 536-1813

email: support@cowtrac.com • www.cowtrac.com



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5610 SCOTTS VALLEY DRIVE B326
 SCOTTS VALLEY, CA 95066
 P: 831.224.4435 F: 831.536.1813
www.cowtrac.com



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Credit Card Number	Exp. Date	Security Code	

Name as it appears on card

Check/Money Order for \$ _____ payable to CowTrac Systems (US Dollars)

SHIP TO ADDRESS IF DIFFERENT FROM BILL TO ADDRESS

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City	State	Zip Code
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ORDER BY MAIL COWTRAC SYSTEMS 5610 Scotts Valley Drive B326 Scotts Valley, CA 95066	ORDER BY FAX 831-536-1813	ORDER BY PHONE 831-224-4435
	HOW DID YOU HEAR ABOUT US?	

PART	DESCRIPTION	PRICE	TOTAL
SideKick	SideKick System - Single Speed, Remote, Flag Universal Mount, 18V battery 200 ft of supercord	\$ 1,195.00	\$
SideKick II	SideKick System - Dual Speed, Remote Control, Flag Universal Mount, 18V battery 200 ft of supercord	1,495.00	\$
CT	CowTrac System - Single Speed, Remote, Flag, UM UM, 2 rechargeable batteries/charger and 200 ft of supercord	1,295.00	\$
CT II	CowTrac System - Dual Speed, Remote, Flag, UM, 2 rechargeable batteries/charger and 200 ft of supercord	1,695.00	
ULTIMA	CowTrac System - Dual Speed, Remote Control, Flag Record/Play Memory Universal Mount, Two Rechargeable Batteries/Charger and 200 ft of supercord	2,695.00	
BUMP	Speed adjust option for any system	150.00	
FLAG	12" x 24" Flag	30.00	
COW KIT	Cow, 200 ft of Supercord/two back line pulleys (Repla	155.00	
RMT 2	Two Button Remote (Left, Right)	75.00	
RMT 5	Five Button Remote (Left,Right,Rec,Play,Mem)	100.00	
RMT 2B	Bump Remote (Left, Right)	150.00	
RMT 5B	Bump Remote (Left,Right,Record,Play,Mem)	150.00	
DTF KIT	Down-the-fence kit includes two end pulleys, two corner pulleys	300.00	
Supercord	Supercord (by foot) # feet x 0.25/ft		
UM	Universal Mounting system	65.00	
BAT	Two non rechargeable batteries	6.00	
R-BAT	Two rechargeable batteries	10.00	
CHG	Universal charger for remote batteries	25.00	
DVD	Al Dunning "Fast Track to Cutting" DVD	39.95	
DVD	Aaron Ralston with Kevin Meyer and Blue Allen DTF I	24.95	
CASE	* Travel Case (water, dust, crush proof)	200.00	

* Shipping:	California	\$ 35.00	Subtotal	\$
	Rest of US	65.00	Sales Tax (CA only)	
	Canada	150.00	Shipping*	
	ROW	300.00	Sales Tax 8.75%	Total
	DVD Shipping Inside US	\$6.50		
	DVD Shipping Outside US	\$7.50		

* Only available in the US due to excessive int'l shipping costs

FOR YOUR PROTECTION PLEASE DO NOT EMAIL CONFIDENTIAL CREDIT CARD INFORMATION